



**FOR IMMEDIATE RELEASE
MAY 13, 2021**

Official Launch of the Kennedy Maria Segars Foundation

The official launch of the nonprofit organization, the Kennedy Maria Segars (KMS) Foundation, will take place on Friday, May 14, 2021, in Stonecrest, GA. Dedicated to inspiring young people of color to pursue their educational endeavors, the KMS Foundation aims to personally, academically, and professionally empower young people through guidance, education, and exposure.

After the untimely passing of Kennedy Segars, an Atlanta native who was also a freshman at Alabama State University, Quvada Moreland (Kennedy's mother) knew that she wanted to honor Kennedy's legacy by focusing on educational opportunities, exposure, and character development. The KMS Foundation will honor Kennedy's legacy through mentorship and a variety of initiatives that will focus on academic preparedness, financial literacy, effective communication and so much more.

For more information about the Kennedy Maria Segars Foundation, go to:

<https://www.kennedymsegarsfoundation.org>.